

## Donor Opportunities Program

### Donor Recognition Opportunities & Levels:

#### **Leadership Levels - \$100,001.00+**

- Special media recognition – thank you ad/article in newspaper, news conference and/or additional media recognition, including cheque presentation ceremony
- Donor Wall Recognition (name plaque)
- Naming Room Opportunities (donors of ‘Building Community Side-by-Side’ campaign)
- Special acknowledgement in the SHS quarterly newsletter (publish name on donor list)
- Recognition in annual AGM Report
- Recognition on SHS web-site
- Personal tour of any of the facilities
- Handwritten thank you card signed by all board members (& taxable receipt)
- Special Recognition at donor appreciation events via special award
- Commemorative gift – pin, book, flower arrangement with plaque, picture w/plaque, award
- ‘Thank you’ visit from Executive Director and Board Member
- Additional public recognition as appropriate

#### **Major Gifts - \$50,001.00 - \$100,000.00**

- Special media recognition – thank you ad/article in newspaper
- Cheque presentation ceremony
- Donor Wall Recognition (name plaque)
- Naming Room Opportunities (donors of ‘Building Community Side-by-Side’ campaign)
- Special acknowledgement in the SHS quarterly newsletter (publish name on donor list)
- Recognition in annual AGM Report
- Recognition on SHS web-site
- Personal tour of any of the facilities
- Handwritten thank you card signed by all board members (& taxable receipt)
- Special Recognition at donor appreciation events – special award
- Commemorative gift – pin, book, flower arrangement with plaque, picture w/plaque, award
- ‘Thank you’ visit from Executive Director & Board Member

### **Platinum Gifts - \$25,001.00 - \$50,000.00**

- Media recognition – thank you ad and/or cheque presentation opportunity
- Donor Wall Recognition (name plaque)
- Naming Room Opportunities (donors of ‘Building Community Side-by-Side’ campaign)
- Special acknowledgement in the SHS quarterly newsletter (publish name on donor list)
- Recognition in annual AGM Report
- Recognition on SHS web-site
- Personal tour of any of the facilities
- Handwritten thank you card (& taxable receipt)
- Special recognition at donor appreciation events - award
- Commemorative gift – pin, book, flower arrangement with plaque, picture w/plaque, award
- ‘Thank you’ visit from Executive Director

### **Emerald Gift – \$10,001.00 - \$25,000.00**

- Donor Wall Recognition (name plaque)
- Naming Room Opportunities (donors of ‘Building Community Side-by-Side’ campaign)
- Special acknowledgement in the SHS quarterly newsletter (publish name on donor list)
- Recognition in annual AGM Report
- Recognition on SHS web-site
- Personal tour of any of the facilities
- Recognized at donor appreciation events - award
- Commemorative gift – pin, book, flower arrangement with plaque, picture, award
- Offer of 1 year free SHS membership (for new donors only)
- Personalized thank you card (possibly with picture and testimonial, and/or donor thank you DVD) with taxable receipt
- ‘Thank you’ visit from Executive Director

### **Gold Gift - \$5,001.00 - \$10,000.00**

- Donor Wall Recognition (name plaque)
- Special acknowledgement in the SHS quarterly newsletter (publish name on donor list)
- Recognition in annual AGM Report
- Recognition on SHS web-site
- Personal tour of any of the facilities
- Recognized at donor appreciation events – award
- Commemorative gift – pin, book, flower arrangement with plaque, picture w/plaque - Donor award/trophy
- One year free SHS membership (for new donors only)
- Personalized thank you card (possibly with picture and testimonial, and/or donor thank you DVD) with taxable receipt
- ‘Thank you’ phone call from Executive Director

**Silver Gift - \$2,501.00 - \$5,000.00**

- Donor Wall Recognition (name plaque)
- Acknowledgement in the SHS quarterly newsletter (publish name on donor list)
- Donor award/trophy (5,000.00+ only)
- Recognition in annual AGM Report
- Recognition on SHS web-site
- Personal tour of any of the facilities
- Recognized at donor appreciation events - certificate
- One year free SHS membership (for new donors only)
- Personalized thank you card (possibly with picture and testimonial, and/or donor thank you DVD) with taxable receipt
- 'Thank you' phone call from Director of Development

**Bronze Gift – \$1,001.00 - \$2,500.00**

Acknowledgement in the SHS quarterly newsletter (publish name on donor list)

- Recognition in annual AGM Report
- Recognition on SHS web-site
- Personal tour of any of the facilities
- Recognized at donor appreciation events - certificate
- One year free SHS membership (for new donors only)
- Personalized thank you card (possibly with picture and testimonial, and/or donor thank you DVD) with taxable receipt
- 'Thank you' phone call from Director of Development

**Gifts \$20.00 – \$1,000.00**

- Acknowledgement in the SHS quarterly newsletter (publish name on donor list)
- Recognition in annual AGM Report
- Recognition on SHS web-site
- Recognized at donor appreciation events (\$1000.00 gifts only)
- One year free SHS membership (for new donors only)
- Personalized thank you card (taxable receipt)
- 'Thank you' phone call from Director of Development (gifts \$250.00+)